



8 – 10 December 2025

# Bridging the New Global Media Ecosystem

ADNEC Centre, Abu Dhabi, UAE

## Your Invitation to Partner at the BRIDGE Summit

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A solid blue background with several white squares of varying sizes scattered across it. On the left, a cluster of squares forms a partial grid. In the upper right, a few squares are arranged in a small pattern. In the lower right, a larger, more complex arrangement of squares is visible.

1.

# ABOUT BRIDGE

# BRIDGE IS NOT AN EVENT, IT'S AN *ECOSYSTEM*

At its core, BRIDGE is a collaborative  
space for dialogue, co-creation, and  
action.

## Our North Star:

BRIDGE serves as a premier  
global platform uniting  
leaders, innovators, and  
visionaries from media,  
technology, diplomacy,  
philanthropy, academia,  
and entertainment.

Through collaboration, dialogue,  
and innovation, BRIDGE  
amplifies impactful storytelling,  
drives social change, and fosters  
international cooperation.

# Our Vision



Bridging  
Cross-Cultural  
Divides



Empowering  
Future  
Generations



Redefining  
an Inclusive  
Media  
Landscape



Championing  
Media  
for Good



Building  
Connections  
Between Media &  
Policymakers

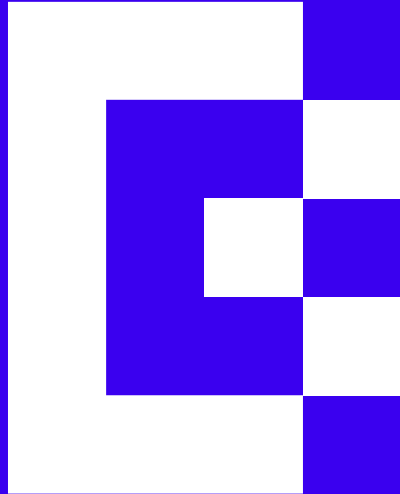
# BRIDGE Alliance

The BRIDGE Alliance is an Abu Dhabi based nonprofit entity dedicated to creating meaningful connections across media, technology, and society.

The Alliance is the host of the Inaugural BRIDGE Summit, a key gathering for stakeholder engagement.

The Alliance sets the strategic vision for the  
BRIDGE Ecosystem, facilitates international  
collaboration, & supports initiatives using  
media as a catalyst for positive change.

# BRIDGE Alliance



Board of Trustees

Board Members

Advisory Board

## THE ECOSYSTEM

Outcome from BRIDGE Academy to be launched into an initiative

Outcome from BRIDGE Diplomacy to be launched into an initiative

Outcome from BRIDGE Forum to be launched into an initiative

Outcome from BRIDGE Philanthropy to be launched into an initiative

Outcome from BRIDGE Spotlight to be launched into an initiative

BRIDGE Fund

BRIDGE Network Club

BRIDGE Media Awards

BRIDGE Summit

## THE SUMMIT ZONES

BRIDGE Academy

BRIDGE Diplomacy

BRIDGE Forum

BRIDGE Marketplace

BRIDGE Philanthropy

BRIDGE Spotlight

## THE ANNUAL INITIATIVES OF BRIDGE

E.g., Scholarship Programs

E.g., Partnership with the Munich Security Conference

E.g., Online Seminars & Masterclasses

E.g., Partnership with a Philanthropic Foundation which supports Media for Good

E.g., Partnership with a Celebrity Association

A blue background with several white squares of varying sizes scattered across it. Some squares are arranged in small clusters, while others are isolated. The squares are located in the top right, middle right, and bottom right areas.

2.

# ABOUT THE SUMMIT



# BRIDGE Summit 2025

Setting the Stage of the Inaugural Edition of the BRIDGE Summit 2025



## Dates

December 8-10,  
2025



## Location

ADNEC Centre,  
Abu Dhabi, UAE



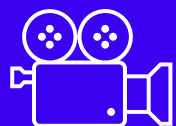
## Theme

“Bridging the New  
Global Media  
Ecosystem”



# BRIDGE Summit 2025

## Event Highlights:



**Global  
Media**

Coverage



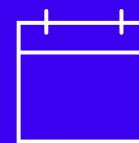
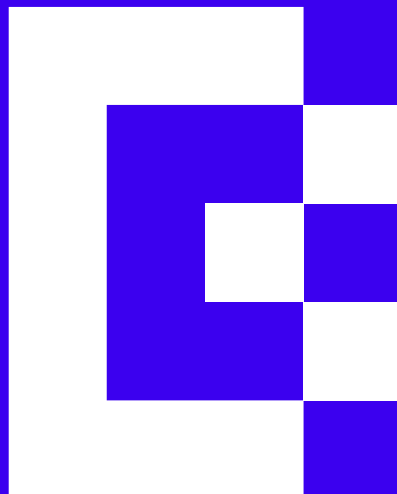
**15,000**

Attendees



**200**

International  
Influential Speakers



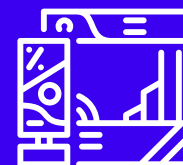
**3 Days**

8-10 December 2025



**Private  
Roundtables**

with Policymakers, Media & Investors  
Subject to approval



**300**

Exhibitors in the Marketplace

# Who Will You Be Engaging With?

A unique gathering of global media ecosystem stakeholders, including:



Ministers & Governments  
Representatives



Global Media Executives &  
Content Leaders



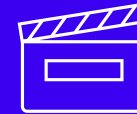
AI & Technology Innovators



Philanthropic Foundations & Social  
Change Agents



200 International  
Influential Speakers



Cultural Leaders, Celebrities &  
Social Influencers



Academics, Think Tanks & Policy  
Makers



Investors, VC's &  
Fund Managers



Creative Agencies &  
Content Studios



NGOs, Foundations &  
Youth Voices

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3.

# WHY PARTNER WITH US

# How Partnerships Power the BRIDGE Ecosystem

## WHY IS BRIDGE A LIVING NETWORK FOR CHANGEMAKERS?

*The summit is the ignition point for BRIDGE.*

Partners not only gain visibility, They also become part of a lasting network of influence.



## WHY SHOULD PARTNERS THINK LONG-TERM?

*Because every organization we bring in is not making a one-time appearance.*

They are becoming foundational to a living, breathing platform that will grow year-round through initiatives.

## WHY IS PARTNERSHIPS CENTRAL TO BRIDGE?

*It fuels the ecosystem.*

By providing Partners with strong visibility at the Summit, we lay the foundations and provide a platform for the associated initiatives – such as the Bridge Academy, the Bridge Network, and others - to develop and grow.



## WHY IS THE MARKETPLACE A GATEWAY?

*The Marketplace is the door to deeper engagement.*

It invites the Marketplace exhibitors into a broader journey one that spans diplomacy, education, investment, & impact under the BRIDGE Alliance umbrella.

## WHY DOES THIS MATTER?

*What we're building is not transactional.*

It's transformational. Every partnership contributes to something enduring a platform for shared growth, leadership, & innovation.



# How Partnerships Power the BRIDGE Ecosystem

## CURATED PARTNERSHIPS, NOT SQUARE METERS

We don't sell space, we select mission-aligned partners who help shape the future of media.

## STRATEGIC ACCESS, REAL INFLUENCE

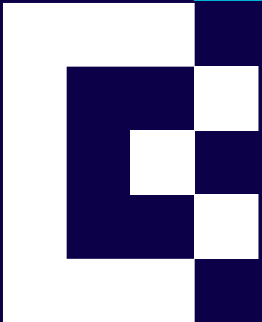
Partners co-create the experience, speak on main stages, and join private sessions with global leaders and policymakers.

## CROSS-SECTOR IMPACT, NOT ISOLATED SILOS

BRIDGE connects media, tech, policy, culture, and diplomacy. This convergence unlocks shared value and long-term collaboration.

## LEGACY OVER PRESENCE

BRIDGE it's a movement. Partnerships here create lasting impact, rooted in trust and vision.



## REPUTATION CAPITAL, NOT JUST LOGO EXPOSURE

We focus on thought leadership and narrative alignment. Partners gain trust by associating with a credible, future-focused platform.

## SHOWCASE WITH PURPOSE

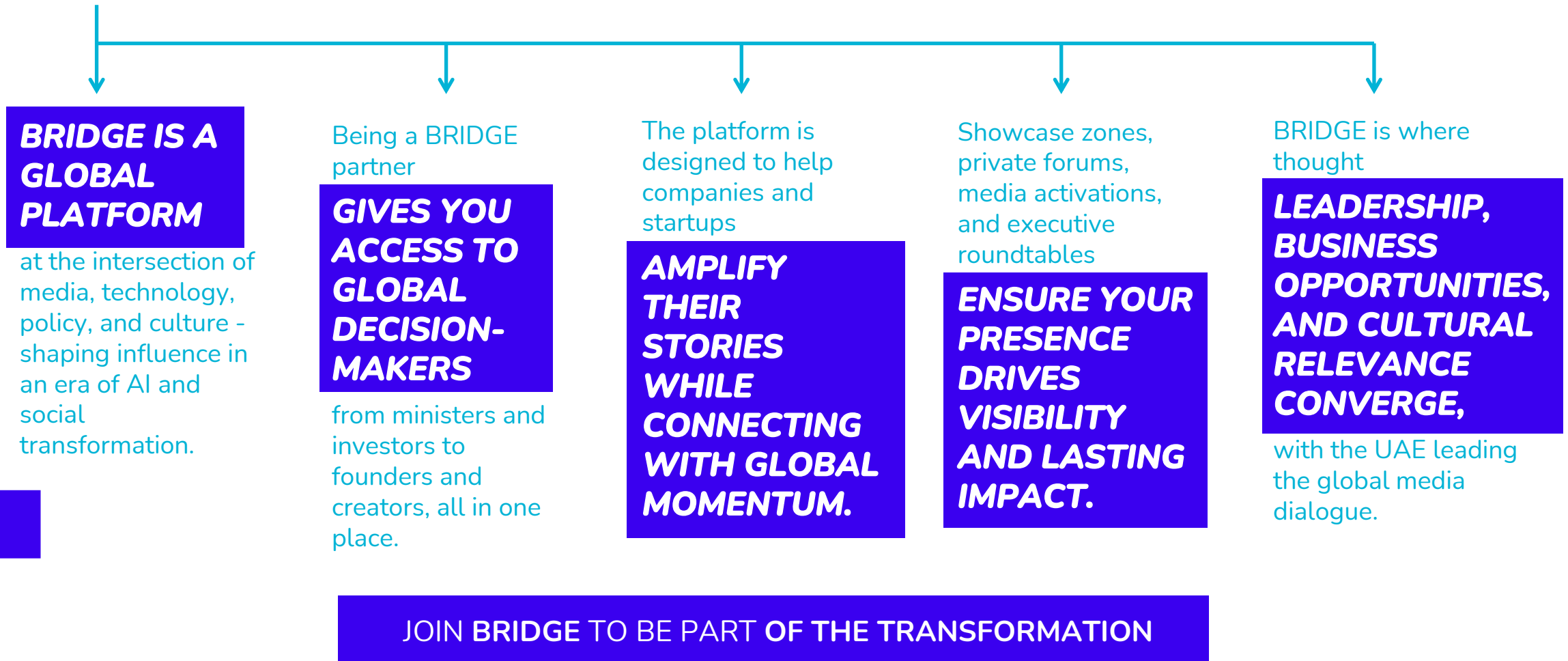
The Marketplace is designed to spark meaningful dialogue. Brands use the space to drive engagement, not just traffic.

## VISIBILITY BEFORE, DURING & AFTER

BRIDGE offers 360° brand exposure, from global media campaigns to immersive on-site content and post-event storytelling.



# Your Brand Can Grow Through Purpose-Driven Visibility



# Beyond a Summit: A Platform for Power Alliances

## Snapshot of Benefits:



Global  
Media  
Leadership



Executive-  
Level Brand  
Visibility



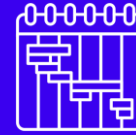
Year-Round  
Brand  
Exposure



Direct  
Access to  
Policymakers



Full Brand  
Ecosystem  
Integration



Influence on  
BRIDGE's  
Agenda



Private  
High-Level  
Networking



Global Reach  
via  
Roadshows



Multi-  
Channel  
Media  
Coverage



Co-Branded  
Content  
Production



# The Exclusive BRIDGE Partner Journey (Example)

## BEFORE THE SUMMIT

### Strategic Alignment & Pre-Event Amplification

We work with your team to connect your values to the summit's purpose and messaging

You help shape themes, sessions, and curated showcases as part of the summit's design

Benefit from inclusion in media campaigns, digital storytelling, and press coverage before the event

Connect with ministers, CEOs, creators, and media leaders from the start

Your presence is established before the stage opens, through messaging, positioning, and branding

## DURING THE SUMMIT

### Immersive Presence & High-Level Engagement

You don't just attend, you influence the conversations that shape tomorrow

Activate your brand through immersive spaces, ceremonies, and the Media Innovation Awards

Produce interviews, thought pieces, and behind-the-scenes moments to extend your brand's impact

Participate in private meetings with policymakers, tech leaders, investors, and cultural voices

Shape conversations and drive real outcomes through main stage access, roundtables, and strategic presence

## AFTER THE SUMMIT

### Sustained Influence & Ecosystem Integration

Your brand stays visible through the official event report and international content distribution

Contribute to BRIDGE Academy, the Media Fund, and long-term programs with sustained impact

Position your organization as a core member of BRIDGE's global media innovation network

Receive tailored analytics on visibility, reach, engagement, and brand positioning

Leave BRIDGE with outcomes, influence, and lasting strategic traction

# Our Partners are more than Sponsors, they are the Voices of BRIDGE



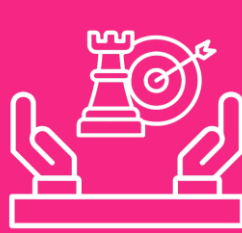
## Visionary Partner

The Visionary Partner is a year-long partnership with BRIDGE for brands seeking legacy, not just presence—co-creating impactful platforms, thought leadership, and influence beyond the summit.



## Premier Partner

The Premier Partner delivers maximum visibility, influence, and leadership—offering top-level access across all BRIDGE pillars with guaranteed prominence at the summit's core.



## Strategic Partner

The Strategic Partner tier provides high visibility, premium recognition, and direct alignment with summit leadership for those driving meaningful engagement.



## Innovation Partner

The Innovation Partner offers strategic visibility, content presence, and curated access—positioned at the intersection of media and innovation throughout the summit.



## Value in kind Partner

The Value-in-Kind tier is for brands whose offerings enhance the summit—providing visibility and alignment as trusted collaborators within BRIDGE's global network.



4.

CONTACT  
US



# LET'S SHAPE THE FUTURE TOGETHER



Our team is here to support your journey into the BRIDGE ecosystem from answering partnership inquiries to crafting tailored packages that amplify your brand and create lasting impact.

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<https://www.worldmediabridge.com/en/>

